

Songs For Sound's Hear the Music Tour, presented by Phonak, Rolls Through Florida Making a Stop at the Sun 'n Fun Air & Car Show

*To date, the Hear the Music Project mobile tour has helped over 30,000 people
HEAR the Music, nationwide*



NASHVILLE, Tenn. (December 3, 2021) - After being off the road for nearly two years due to the COVID-19 pandemic, Nashville based 501c3 charity [Songs for Sound](#) in partnership with [Phonak](#), a leading global provider of life-changing hearing solutions, launches their *Hear the Music Project* tour this month offering full-service hearing health services, education and access to care for all. The *Hear the Music Project* is a national outreach program that provides free hearing tests, assistance with audiology referrals through their unmatched Care Team, and teaches ways to prevent noise-induced hearing loss.

Leaving Nashville, TN and headed through central Florida, Songs for Sound is a hearing health charity partner of the Sun 'n Fun Air & Car Show in Lakeland, FL, Dec 3-4. Locals will receive free hearing screenings via a state-of-the-art DIY software which is taken aboard its mobile experience. A [Care Team](#) hearing health advocate will also be available to guide anyone needing support with next steps, including identifying coverage in health insurance and making a match with a local hearing care professional. Finally, the team offers programs for support for a lifetime through its [Hardaway's Hope Program](#).

The tour will also visit retirement communities and mature neighborhoods throughout the state serving residents 55 years of age or older. The tour calendar can be accessed [here](#) with events added daily.

Songs for Sound was born out of a passion to help people of all ages understand hearing loss, available solutions, and to help fill in the gaps the Vernon family experienced. Specifically underserved children, veterans and our beloved seniors, all very high-risk populations. Songs for Sound aims to ensure that no one is left behind

and everyone has access to hearing beautiful sounds such as music. “Champions”, as Songs for Sound refers to anyone they serve, receives Care Team support who help navigate next steps by acting as the champion’s advocate.

“My daughter, Lexi, was misdiagnosed for nearly two years of her life, never even hearing a lullaby. Upon her diagnosis, she was implanted bilaterally with cochlear implants and is living a normal life. However, we wandered searching for answers and had little guidance,” said Jaime Vernon, Songs for Sound’s founder. “So it is with that first-hand experience and love for those going through something similar to what my family did that has propelled the Songs for Sound organization to help ensure any student with hearing loss and their family receive the help they need to live a fulfilling life they deserve.”

Songs for Sound has hosted nearly 900 events across the U.S. serving over 30,000 Americans. The organization educates, counsels and builds trusting relationships which is their difference. They teach Americans how to navigate hearing healthcare and empower them to take action. Songs for Sound creates a hearing health profile for each individual and are now building their own care team. The care team will continue to counsel individuals after their hearing needs are met to continue a lifelong partnership in hearing health. Songs for Sound’s difference is love and kindness.

“This initiative aligns perfectly with Phonak’s belief that hearing well is essential to living life to the fullest,” said Sandy Brandmeier, President of Sonova USA, the parent company of Phonak. “That’s why we’re so proud to once again partner with Songs for Sounds’ Hear the Music Project. Together, we’ll help improve access to hearing screenings and hearing health care in our local communities and beyond.”

We know undiagnosed hearing loss can advance aging diseases such as Alzheimer’s Disease or Dementia. It can create joblessness and loss of wages. Therefore, we are excited to have Florida’s best organizations become our community partners such as Sun ‘n Fun Air and Car Show. We are truly grateful for our retirement and 55+ community partners such as Ridge Manor, Citrus Hills, King’s Point and Del Webb at Sunbridge.

“We serve from a place of love and compassion based on one little girl’s story,” said Miranda Weidle, SFS Co-Director and Audiologist. “We are on a mission and engaging Americans into a *movement* to change the way the world thinks about hearing health.”

To learn more about her story and the mission, visit SongsForSound.org.

About Songs for Sound

Songs for Sound is a Nashville based 501c3 charity created from a compelling story that strives to protect and restore hearing to improve the lives of the 400+ million people suffering from hearing loss. Songs for Sound wants everyone to #HearTheMusic. To

learn more about our story and how to donate visit SongsForSound.org.

About Phonak

Headquartered near Zurich, Switzerland, Phonak, a member of the Sonova Group, was created in 1947 out of a passion for taking on the most difficult hearing challenges. Seventy years later, this passion remains. As the industry's leading innovator, we offer the broadest portfolio of life-changing hearing solutions. From pediatric to profound hearing loss, we remain committed to creating hearing solutions that change people's lives to thrive socially and emotionally. We believe in creating a world where 'Life is on' for everyone.

At Phonak, we believe that hearing well is essential to living life to the fullest. For more than 70 years, we have remained true to our mission by developing pioneering hearing solutions that change people's lives to thrive socially and emotionally. Life is on.

Press Contact:

Songs for Sound

Jaime Vernon, Spokesperson/Founder/CEO

615.739.114

jvernon@songsforsound.com

Phonak

John Urbaniak

331.204.2799

john.urbaniak@sonova.com