

MAY 22, 2021

Honoring the late John Hardaway



*10th Annual
Hear the Music Gala
Under the Stars
at Westhaven Golf Club*



4:30-9:30 pm

Limited VIP, Catering & Cocktails

Food Trucks

Inspirational Stories

SO EVERYONE CAN HEAR THE MUSIC

Before You Give

Enjoy the quick snapshot of our programs

- *Hearoes Tour*
- *Hear the Music Kids Camp*
- *Hearoes Program for Veterans*
- *Jamaica Hearing Missions*
- *Exclusive Sponsorship Opportunities*
- *Investment & RBI Breakdown*
- *Sponsorship Commitment Form*

Thank you for your consideration.

**Our funding is comprised of 65%
sponsorships/grants.**

**The remaining 35% must be met through
annual giving efforts including this gala.**

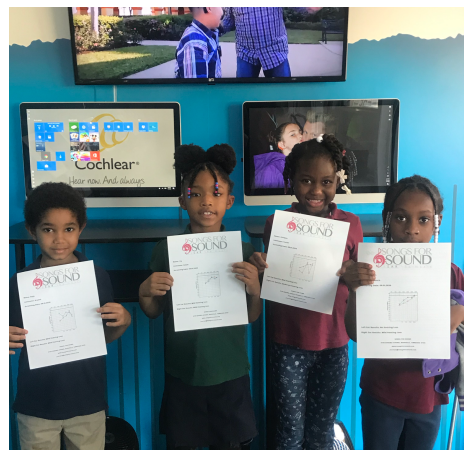
We thank you for your support.



HEARING & HOPE

HEAR THE MUSIC PROJECT

HEALING THE WORLD THROUGH
HOPE & HEARING





Hear the Music Kids Camp

Lifelong
Relationships for
families living with
hearing loss &
hearing devices
(For ages 3-15 &
families)





HEARGES PROGRAM

VETERANS & ACTIVE MILITARY
HELPING VETERANS WITH HEARING LOSS
FIND HOPE & HEALING; PREVENTING IT
WITH ACTIVE MILITARY





MISSION TO BUILD HEARING
HEALTHCARE IN JAMAICA

Jamaica MISSION

Little to no resources for
hearing loss in Jamaica

Our unique approach involves
relationships, early intervention,
awareness, outreach and establishing
service providers in Jamaica.



Hear the Music Gala 2021:

Exclusive Sponsorship Opportunities

The Gala Presenting Sponsor

\$10,000

(2) Available

- Exclusive on-stage opportunity to present & welcome guests to the *HTM Under the Stars Gala*
- Large (20x20) area for Tent setup/give aways
- Giveaway opportunity for branded swag, promos
- VIP reception area branding with signage
- Major branding in the media ads and assets including Today in Nashville
- Logo on Stage Branding as Presenting Sponsor
- Major branding on step-repeat and all guest photos
- Logo in pre and post emails and mail marketing
- Logo on website recognized as an annual supporter
- (2) FRONT ROW all-inclusive pods for 10 ea
- VIP All-Inclusive Reception

Entertainment & Stage Sponsor

\$5,000

(4) Available

- Exclusive on-stage mention as VIP sponsor of the *HTM Under the Stars Gala* in opening marks
- Large (20x20) area for Tent setup/give aways
- VIP reception area branding with signage
- Branding on Stage Banner and Assets as Entertainment/Stage Sponsor
- Branding in the media ads and assets
- Branding on step-repeat and included in all guest photos
- Logo in pre and post emails and mail marketing
- Logo on website recognized as an annual supporter
- (1) FRONT ROW all-inclusive pod for 10
- VIP All-Inclusive Reception

VIP Reception Sponsor

\$2,500

(4) Available

- Heavy branding at VIP reception with signage
- Branding on all event signage
- Branding on step-repeat and included in all guest photos
- Branding in the media ads and assets
- Logo on Stage Branding as Sponsor
- Logo in pre and post emails and mail marketing
- Logo on website recognized as an annual supporter
- (1) all-inclusive pod for 10
- VIP All-Inclusive Reception

Hearo Sponsor

\$1,500

(2) Available

- Branding on event signage
- Logo on Stage Branding as Sponsor
- Logo in pre and post emails and mail marketing
- Logo on website recognized as an annual supporter
- (1) all-inclusive pod for 10
- VIP All-Inclusive Reception

Hear the Music Gala 2021:

Exclusive Sponsorship Opportunities

Food Truck Sponsor

\$1,500

(4) Available

- Heavy Branding at food truck area w/ event signage as supporter
- Medium (10x10) area for Tent setup/give aways
- Logo in pre and post emails and mail marketing
- Logo on website recognized as an annual supporter
- (1) all-inclusive pod for 10
- VIP All-Inclusive Reception

Wine & Spirits Sponsor

\$1,500

(4) Available

- Heavy Branding at food truck area w/ event signage as supporter
- Medium (10x10) area for Tent setup/give aways
- Logo in pre and post emails and mail marketing
- Logo on website recognized as an annual supporter
- (1) all-inclusive pod for 10
- VIP All-Inclusive Reception

Brand Sponsor

\$1,500

(8) Available

- Heavy branding at VIP reception with signage
- Medium (10x10) area for Tent setup/give aways
- Branding in the media ads and assets including the *Nashville Edit*
- Logo on Stage Branding as Sponsor
- Logo in pre and post emails and mail marketing
- (1) all-inclusive pod for 10
- VIP All-Inclusive Reception

Family Sponsor of 10

\$1,000

(2) Available

Family Sponsor of 8

\$750

Family Sponsor of 4

\$500

- Branding on Event Signage
- Logo in pre and post emails and mail marketing
- (1) all-inclusive pod for referenced above
- VIP All-Inclusive Reception

Hear the Music Gala 2021: **Exclusive Sponsorship Activation & ROI**

Activation, ROI & Sponsor Benefits

**Being a part of a Movement to Give Back the gift of HEARING TO PEOPLE
ALL OVER THE WORLD**

Over 100,000 Media Impressions

**Opportunity for mention on Today in Nashville & Brentwood Lifestyles
promotions for Presenting sponsors**

Branding and Logo Presence

**Option to highlight and showcase products/service on site at
Tent Activation**

Entertain Clients, Guests and Business Partners & VIP Catering

Logo in Pre and Post Emails and Mail Marketing

Logo on Website Recognized as an Annual Supporter



Hear the Music Gala 2021:

Sponsorship Commitment Form

Sponsor Name (as it should appear in print)

Preferred Contact Name

Preferred Contact Title

Address

City

State

Zip

Phone

Email

Signature

Exclusive Sponsorships*

\$10,000 *The Gala Presenting Sponsor*

\$5,000 *Entertainment & Stage Sponsor*

\$2,500 *VIP Reception Sponsor*

\$1,500 *Hearo Sponsor*

Sponsorship Options:

\$1,500 *Food Truck Sponsor*

\$1,500 *Wine & Spirits Sponsor*

\$1,500 *Brand Sponsor*

Circle One **\$1,000** **\$750** **\$500**

See the attached sponsorship documents, visit **SongsForSound.org** or email **jvernon@songsforsound.com**

Payment Method:

Check Enclosed Made out to Songs for Sound, Inc.

Please invoice me ☐ Full Amount ☐ 2 Payments

Please charge my credit card ☐ Full Amount ☐ 2 Payments

Card #

Exp

Security Code

Thank you for your support! We will be in touch soon to confirm all related details.
Please contact **Jaime Vernon** with any questions or to discuss payment methods and time line.

Please return the completed form to:

Songs for Sound, Inc.

8161 Hwy 100, #225

Nashville, TN 37221

615.739.1194