



# May 16th

Honoring the late John Hardaway



## 10th Annual Hear the Music Gala



6 pm - 10 pm  
Cocktails, Dinner, Casino & Dancing  
Inspirational Stories



Songs for Sound Hear the Music Gala • May 16th  
Marathon Music Works

#HTMGala2020 [SongsForSound.org](https://SongsForSound.org)

SO EVERYONE CAN HEAR THE MUSIC

# *Before You Give*

Enjoy the quick snapshot of our programs

- *Hearoes Tour*
- *Hear the Music Kids Camp*
- *Hearoes Program for Veterans*
- *Jamaica Hearing Missions*
- *Exclusive Sponsorship Opportunities*
- *Investment & RBI Breakdown*
- *Sponsorship Commitment Form*

**Thank you for your consideration.**

**Our funding is comprised of 65%  
sponsorships/grants.**

**The remaining 35% must be met through  
annual giving efforts including this gala.**

**We thank you for your support.**

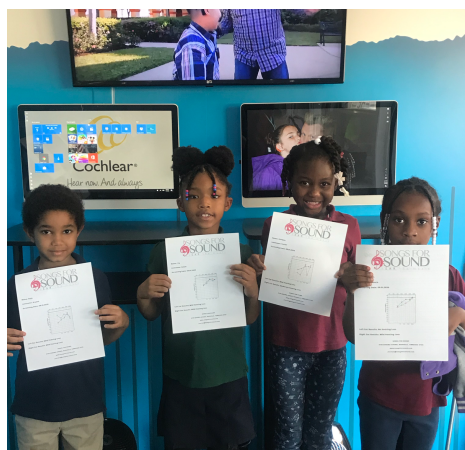




# HEARING & HOPE

## THE HEAROES TOUR

HEALING THE WORLD THROUGH  
HOPE & HEARING







# *Hear the Music* Kids Camp

Lifelong  
Relationships for  
families living with  
hearing loss &  
hearing devices  
(For ages 3-15 &  
families)







# HEARGES PROGRAM

VETERANS & ACTIVE MILITARY  
HELPING VETERANS WITH HEARING LOSS  
FIND HOPE & HEALING; PREVENTING IT  
WITH ACTIVE MILITARY







MISSION TO BUILD HEARING  
HEALTHCARE IN JAMAICA

# *Jamaica Mission*

Little to no resources for  
hearing loss in Jamaica

Our unique approach involves  
relationships, early intervention,  
awareness, outreach and establishing  
service providers in Jamaica.



# Hear the Music Gala 2020:

## Exclusive Sponsorship Opportunities

### The Gala Presenting Sponsor

**\$10,000**

(2) Available

- Exclusive on-stage opportunity to welcome guests to the *HTM Gala*
- Video Recorded message or :30 video advertisement
- Giveaway opportunity for branded swag, promos
- Major branding in the media ads and assets including the *Nashville Edit*
- Logo on Stage Branding as Presenting Sponsor
- Major branding on step-repeat and all guest photos
- Logo in pre and post emails and mail marketing
- (1) FRONT ROW all-inclusive table for 10
- \$20,000 in gaming money for each guest = \$200,000 total (prizes for top casino winners)

### VIP Reception Sponsor

**\$5,000**

(3) Available

- Exclusive on-stage mention as VIP sponsor of the *HTM Gala* in opening marks
- In addition to major event branding, choice of additional/heavy Branding in one part of venue: (Casino, Bar or Auction)
- Branding in the media ads and assets including the *Nashville Edit*
- Logo on Stage Branding as VIP Sponsor
- Branding on step-repeat and all guest photos
- Logo in pre and post emails and mail marketing
- (1) FRONT ROW all-inclusive table for 10
- \$10,000 in gaming money for each guest = \$100,000 total (prizes for top casino winners)

### Entertainment Sponsor

**\$2,500**

(3) Available

- Named Stage and Dancing Portion of the *HTM Gala* with signage & verbal recognition
- Branding in the media ads and assets including the *Nashville Edit*
- Logo on Stage Branding as Sponsor
- Logo in pre and post emails and mail marketing
- (1) all-inclusive table for 10
- \$10,000 in gaming money for each guest = \$100,000 total (prizes for top casino winners)

### Media Sponsor

**\$1,500**

(2) Available

- On-stage mention as Media Sponsor of the *HTM Gala* in opening remarks
- Branding in the media ads and assets
- Logo on Stage Branding as Media Sponsor
- Branding on step-repeat and all guest photos
- Logo in pre and post emails and mail marketing
- (6) all-inclusive tickets for giveaways or guests
- \$10,000 in gaming money for each guest = \$60,000 total (prizes for top casino winners)

# Hear the Music Gala 2020:

## Investment, ROI and Social Impact

Investment	\$10,000	\$5,000	\$2,500	\$1,500
Presenting/Exclusive	✓			
Video Recording	✓			
Welcome Guests	✓			
On-Stage Branding	✓ <b>Large Logo</b>	✓ <i>Medium Logo</i>		
Step/Repeat Branding	✓ <b>Large Logo</b>	✓ <i>Medium Logo</i>		
Major Branding/Media	✓ <b>Large Logo</b>	✓ <i>Medium Logo</i>		✓
On-Stage Opportunity	✓ <b>Entire Show</b>	✓ <i>One segment of Event</i>	✓ <i>Medium Logo; during Entertainment portion</i>	
Branding/Media	✓	✓	✓	✓
Branded Swag	✓	✓	✓	✓ <i>Mag/Media Giveaway</i>
Social Media Inclusion	✓	✓	✓	✓
Tables/Tickets; Gaming Money	✓ <b>FRONT ROW</b> Table of 10; \$200K Funny Money	✓ <b>FRONT ROW</b> Table of 10; \$100K Funny Money	✓ Table of 10; \$100K Funny Money	✓ (6) Tickets; \$60K Funny Money
Social Investment	\$10,000	\$5,000	\$2,500	\$1,500
7,000 Free Hearing Tests Per Year	✓			
Clinic Gas for a Year	✓	✓		
Clinic Insurance for a Year	✓	✓	✓	
Pamphlets and Checklists on Clinic	✓	✓	✓	✓
Kids Camp Fees so our Families attend for FREE	✓	✓	✓	✓
Clinic Tour Manager & Hearing Concierge	✓	✓	✓	✓
Management of Hearing Aid Giveaway Program	✓	✓	✓	✓



# Hear the Music Gala 2020:

## Sponsorship Commitment Form

Sponsor Name (as it should appear in print)

Preferred Contact Name

Preferred Contact Title

Address

City

State

Zip

Phone

Email

Signature

### Sponsorship Options:

☐ \$10,000

☐ \$5,000

☐ \$2,500

☐ \$1,500

Commit by March 15th to be  
included in the  
ADVERTISEMENTS &  
INVITATION!

### Exclusive Sponsorships\*

☐ The Gala Presenting Sponsor

☐ VIP Reception Sponsor

☐ Entertainment Sponsor

☐ Media Sponsor

See the attached sponsorship documents, visit **SongsForSound.org** or email **jvernon@songsforsound.com**

### Payment Method (due by May 1st):

☐ Check Enclosed Made out to Songs for Sound, Inc.

☐ Please invoice me ☐ Full Amount ☐ 2 Payments

☐ Please charge my credit card ☐ Full Amount ☐ 2 Payments

Card #

Exp

Security Code

Thank you for your support! We will be in touch soon to confirm all related details.  
Please contact **Jaime Vernon** with any questions or to discuss payment methods and time line.

Please return the completed form to:

**Songs for Sound, Inc.**

8161 Hwy 100, #225

Nashville, TN 37221

615.739.1194