



# April 30th

Special Guest Speaker Lexi Adams  
Hearing Loss Advocate & Auburn Student



## 2022 Hear the Music Gala



Jason Nix



Makayla Lynn



JB Crockett



Jason Tucker



6 pm - 10 pm  
Cocktails, Cuisine, Writers in the  
Round, Casino & DJ/Dancing  
Inspirational Stories



Songs for Sound Hear the Music Gala • April 30th  
The Factory at Franklin

#HTMGala2022 [SongsForSound.org](https://SongsForSound.org)

SO EVERYONE CAN HEAR THE MUSIC

# *Before You Give*

Enjoy the quick snapshot of our programs

- *Our Free Mobile Tour, Outreach & Care Team*
- *Hear the Music Kids Camp*
- *Hearoes Program for Veterans*
- *Hardaway's Hope House*
- *Jamaica Hearing Missions*
- *Exclusive Sponsorship Opportunities*
- *Investment & RBI Breakdown*
- *Sponsorship Commitment Form*

**Thank you for your consideration.**

**Our funding is comprised of 65%  
sponsorships/grants.**

**The remaining 35% must be met through  
annual giving efforts including this gala.**

**We thank you for your support.**





# HEARING & HOPE

## OUR OUTREACH & CARE TEAM

FREE HEARING HEALTH EVENTS, HEARING SCREENINGS,  
CARE TEAM SUPPORT & REFERRING LOCALLY







# *Hear the Music* Kids Camp

Lifelong  
Relationships for  
families living with  
hearing loss &  
hearing devices  
(For ages 3-15 &  
families)







# HEARGES PROGRAM

VETERANS & ACTIVE MILITARY  
 HELPING VETERANS WITH HEARING LOSS  
 FIND HOPE & HEALING; PREVENTING IT  
 WITH ACTIVE MILITARY







# HOPE HOUSE

A HOME AND COMMUNITY FOR  
HOPE  
HELPING PEOPLE LIVING WITH HEARING  
LOSS TECHNOLOGY THROUGH PROGRAMS,  
EVENTS AND SUPPORT







MISSION TO BUILD HEARING  
HEALTHCARE IN JAMAICA

# *Jamaica MISSION*

Little to no resources for  
hearing loss in Jamaica

Our unique approach involves  
relationships, early intervention,  
awareness, outreach and establishing  
service providers in Jamaica.



# Hear the Music Gala 2022:

## Exclusive Sponsorship Opportunities

### The Gala Presenting Sponsor

**\$5,000**

(2) Available

- Exclusive on-stage opportunity to welcome guests to the *HTM Gala*
- *Product promotional opportunities*
- Video Recorded message or :30 video advertisement
- Giveaway opportunity for branded swag, promos
- Major branding in the media ads and assets
- Logo on Stage Branding as Presenting Sponsor
- Major branding on step-repeat and all guest photos
- Logo in pre and post emails and mail marketing
- (2) FRONT ROW all-inclusive table for 10
- 20,000 in extra casino money for each guest

### Hear the Music Gala Sponsor

**\$2,500**

(3) Available

- Exclusive on-stage mention as VIP sponsor of the *HTM Gala* in opening marks
- In addition to major event branding, choice of additional/heavy Branding in one part of venue: (Casino, Bar or Auction)
- Branding in the media ads and assets
- Logo on Stage Branding as VIP Sponsor
- Branding on step-repeat and all guest photos
- Logo in pre and post emails and mail marketing
- (1) FRONT ROW all-inclusive table for 10
- 20,000 in extra casino money for each guest

### Entertainment Sponsor

**\$1,000**

(5) Available

- Named Stage and Dancing Portion of the *HTM Gala* with signage & verbal recognition
- Branding in the media ads and assets
- Entertainment: Logo on Stage or Casino: Logo throughout Casino
- Branding on step-repeat for guest photos
- Logo in pre and post emails and mail marketing
- (1) all-inclusive table for 10
- 20,000 in extra casino money for each guest

### Bar Sponsor

**\$750**

(6) Available

- Branding in the media ads and assets
- Logo signage on a Bars or gaming table as Sponsor for the event
- Branding on step-repeat for guest photos
- Logo in pre and post emails and mail marketing
- (1) all-inclusive table for 10
- 10,000 in casino money for each guest



# *Hear the Music Gala 2022:* Exclusive Sponsorship Opportunities

## *Patron Sponsor*

**\$500**

(22) Available

- Branding in the media ads and assets
- Branding on step-repeat for guest photos
- Logo in pre and post emails and mail marketing
- (1) all-inclusive table for 10
- 10,000 in casino money for each guest

## *Gaming Table Sponsor*

**\$500**

(15) Available

- Branding in the media ads and assets
- Logo on casino gaming table for event
- Branding on step-repeat for guest photos
- Logo in pre and post emails and mail marketing
- (4) Tickets to the event
- 10,000 in casino money for each guest

# Hear the Music Gala 2022:

## Sponsorship Commitment Form

Sponsor Name (as it should appear in print)

Preferred Contact Name

Preferred Contact Title

Address

City

State

Zip

Phone

Email

Signature

### Sponsorship Options:

\$5,000

\$2,500

\$750

\$500

(2) TICKETS \$60

VIP

*Sponsor by April 15th  
for VIP ACCESS!  
Upper private VIP lounge,  
high-end tables & more*

(1) TICKETS \$30

### Exclusive Sponsorships\*

The Gala Presenting Sponsor

Hear the Music Gala or  
Entertainment Sponsor

Bar Sponsor

Patron or Gaming Table  
Sponsor

See the attached sponsorship documents, visit [SongsForSound.org](http://SongsForSound.org) or email [jvernon@songsforsound.com](mailto:jvernon@songsforsound.com)

### Payment Method:

Check Enclosed Made out to Songs for Sound, Inc.

Please invoice me ☐ Full Amount ☐ 2 Payments

Please charge my credit card ☐ Full Amount ☐ 2 Payments

Card #

Exp

Security Code

Thank you for your support! We will be in touch soon to confirm all related details.  
Please contact **Jaime Vernon** [jvernon@songsforsound.com](mailto:jvernon@songsforsound.com) with any questions or to  
discuss payment methods and time line.

**Songs for Sound, Inc.**

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