

MAY 22, 2021

Honoring the late John Hardaway



Live Music: **Conner Smith Jimmy Charles** Andrew Pates & more...

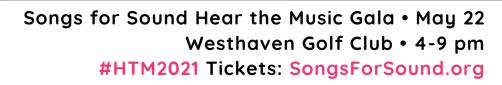
Hearing Health Charity & 50103



Special Guest Speaker: Derrick Coleman Deaf athlete NFL Super Bowl Champ

Inderthe

VIP Catering/Cocktails **Food Trucks Outdoor fun!**



at Westhaven Golf Club

SO EVERYONE CAN HEAR THE MUSIC

Before You Give

Enjoy the quick snapshot of our programs

- Hearoes Jour
- Hear the Music Kids Camp
- Hearoes Program for Veterans
- Jamaica Hearing Missions
- Exclusive Sponsorship Opportunities
- Investment & ROI Breakdown
- Sponsorship Commitment Form

Thank you for your consideration. Our funding is comprised of 65% sponsorships/grants.

The remaining 35% must be met through annual giving efforts including this gala. We thank you for your support.



HEARING & HOPE

HEAR THE MUSIC PROJECT

HEALING THE WORLD THROUGH HOPE & HEARING









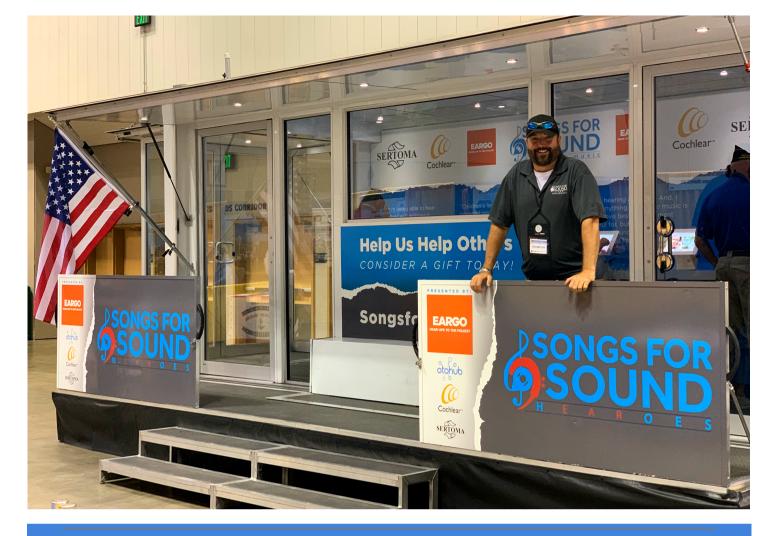
Lifelong **Relationships for** families living with hearing loss & hearing devices (For ages 3-15 & families)



FAR THE MUSIC IN



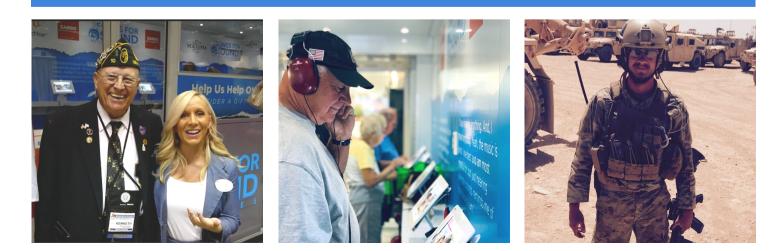




HEAROES PROGRAM

VETERANS & ACTIVE MILITARY

HELPING VETERANS WITH HEARING LOSS FIND HOPE & HEALING; PREVENTING IT WITH ACTIVE MILITARY







MISSION TO BUILD HEARING HEALTHCARE IN JAMAICA



Little to no resources for hearing loss in Jamaica

Our unique approach involves relationships, early intervention, awareness, outreach and establishing service providers in Jamaica.









Hear the Music Gala 2021: Exclusive Sponsorship Opportunities

Exclusive on-stage opportunity to present & welcome guests to the HTM Under the Stars Gala The Gala Presenting Sponsor Large (20x20) area for Tent setup/give aways Giveaway opportunity for branded swag, promos VIP reception area branding with signage Major branding in the media ads and assets including Today in Nashville Logo on Stage Branding as Presenting Sponsor \$10,000 Major branding on step-repeat and all guest photos Logo in pre and post emails and mail marketing (2) Available Logo on website recognized as an annual supporter (2) FRONT ROW all-inclusive pods for 10 ea • **VIP All-Inclusive Reception** • Exclusive on-stage mention as VIP sponsor of the HTM Under the Stars Ga in opening marks Entertainment & Large (20x20) area for Tent setup/give aways VIP reception area branding with signage Stage Sponsor Branding on Stage Banner and Assets as Entertainment/Stage Sponsor • Branding in the media ads and assets Branding on step-repeat and included in all guest photos \$5,000 • Logo in pre and post emails and mail marketing Logo on website recognized as an annual supporter (4) Available (1) FRONT ROW all-inclusive pod for 10 **VIP All-Inclusive Reception** Heavy branding at VIP reception with signage VIP Reception Sponsor Branding on all event signage Branding on step-repeat and included in all guest photos Branding in the media ads and assets Logo on Stage Branding as Sponsor \$2,500 Logo in pre and post emails and mail marketing Logo on website recognized as an annual supporter (4) Available (1) all-inclusive pod for 10 **VIP All-Inclusive Reception** Branding on event signage Hearo Sponsor Logo on Stage Branding as Sponsor Logo in pre and post emails and mail marketing \$1,500 Logo on website recognized as an annual supporter (1) all-inclusive pod for 10 (2) Available VIP All-Inclusive Reception



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Hear the Music Gala 2021: Exclusive Sponsorship Opportunities

Food Truck Sponsor \$1,500 (4) Available	 Heavy Branding at food truck area w/ event signage as supporter Medium (10x10) area for Tent setup/give aways Logo in pre and post emails and mail marketing Logo on website recognized as an annual supporter (1) all-inclusive pod for 10 VIP All-Inclusive Reception 	
Wine & Spirits Sponsor \$1,500 (4) Available	 Heavy Branding at food truck area w/ event signage as supporter Medium (10x10) area for Tent setup/give awaysLogo in pre and post emails and mail marketing Logo on website recognized as an annual supporter (1) all-inclusive pod for 10 VIP All-Inclusive Reception 	

Brand Sponsor

\$1,500

(8) Available

- Heavy branding at VIP reception with signage
- Medium (10x10) area for Tent setup/give aways
- Branding in the media ads and assets including the Nashville Edit
- Logo on Stage Branding as Sponsor
- Logo in pre and post emails and mail marketing
- (1) all-inclusive pod for 10
- VIP All-Inclusive Reception

Family Sponsor of 10

\$1,000

Family Sponsor of 8

\$750

Family Sponsor of 4

\$500

- Branding on Event Signage
- Logo in pre and post emails and mail marketing
- (1) all-inclusive pod for referenced above
- VIP All-Inclusive Reception



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Hear the Music Gala 2021:

Exclusive Sponsorship Activation & ROI

Activation, ROI & Sponsor Benefits

Being a part of a Movement to Give Back the gift of HEARING TO PEOPLE ALL OVER THE WORLD

Over 100,000 Media Impressions

Opportunity for mention on Today in Nashville & Brentwood Lifestyles promotions for Presenting sponsors

Branding and Logo Presence

Option to highlight and showcase products/service on site at Tent Activation

Entertain Clients, Guests and Business Partners & VIP Catering

Logo in Pre and Post Emails and Mail Marketing

Logo on Website Recognized as an Annual Supporter







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Hear the Music Gala 2021: Sponsorship Commitment Form

OR GO ONLINE & PLACE ORDER: SONGSFORSOUND.ORG

Sponsor Name (as it should	appear in print)	
Preferred Contact Name		
Preferred Contact Title		
Address		
City	State	Zip
Phone	Email	
Signature		
Exclusive Sponsorship	S*	Sponsorship Options:
\$10,000 The Gala Present	ting Sponsor	\$1,500 Food Truck Sponsor
\$5,000 Entertainment & S	•	\$1,500 Wine & Spirits Sponsor
\$2,500 VIP Reception Sp	rousor	\$1,500 Brand Sponsor
\$1,500 Hearo Sponsor		<i>Circle One</i> \$1,000 \$750 \$500
See the attached sponsorship doe	cuments, visit SongsFor	rSound.org or email jvernon@songsforsound.com
Payment Method:		
Check Enclosed Made out	to Songs for Sound, Inc	
Please invoice me	ll Amount 📃 2 Paym	ients
Please charge my credit c	ard 📃 Full Amount	2 Payments
Card #		
C C	• •	uch soon to confirm all related details.
Please contact Jaime Vern	on with any questions o Please return the com Songs for Sou 8161 Hwy 100 Nashville, TN 615.739.11	J nd, Inc.), #225 ↓ 37221
SONGS FOR	Songs for Sound	d Hear the Music Gala • May 22 • 4-9 P WESTHAVEN GOLF CLU

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