

Songs for Sound Annual Report 2017

*There are no limits to
how far we will go to
help someone HEAR the
music.*



www.songsforsound.com

MISSION:

WHAT: SONGS FOR SOUND, INC. A 501C3 CHARITY

WHO: EVERYONE, WE WANT TO HELP EVERYONE HEAR.

WHY: BECAUSE WE HAVE BEEN GIVEN SO MUCH; WE GIVE SO MUCH. EVERYONE HAS THE RIGHT TO HEAR.

HOW: FIVE PROGRAMS OF OUTREACH. FIVE.



618 CHURCH ST. NASHVILLE, TN 37219

MEET LEXI.

While her deafness was overlooked by healthcare professionals, Lexi went from not hearing a jet engine if it flew by her head, to hearing a whisper at 19 mths of age. Lexi's mom made sure she pushed until she knew why Lexi wouldn't respond to her lullabies. And the first day she did? "It was a miracle." says Jaime Vernon, SFS Founder. Jaime walked away from a career with a vision, a \$250 donation & a lot of faith to launch SONGS for SOUND.



July 2009 to July 2017

SFS PROGRAMS

Hear the Music
Project &
Mobile Clinic

Sound for
SOLDIERS

Hear the Music
CONCERT
EVENTS

Hear the Music
KIDS CAMP

Hear the Music
MISSIONS



SFS OUTCOMES

7232

FREE HEARING
SCREENINGS

88 MILLION
AWARENESS
IMPRESSIONS

15
STATES

250
FREE
Events

7
MAJOR BRAND
PARTNERSHIPS

41%
Mild
Hearing Loss

20%
Moderate
Hearing Loss

12%
Severe to
Profound

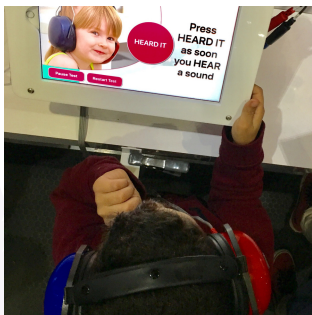
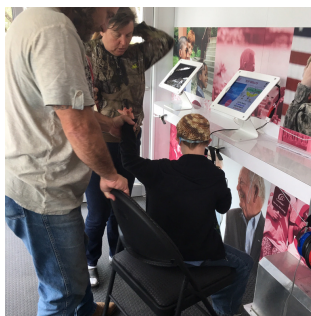


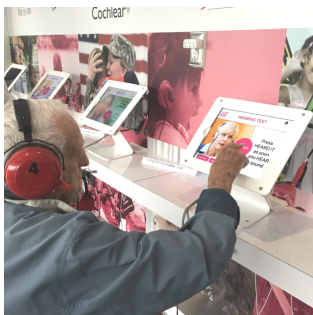
SONGS FOR
SOUND
hEAR the music

PARTNERS WE SERVE

FULL LIST HERE

<http://songsforsound.com/who-we-are/partners-we-serve.html>





PROMOTIONS, PR & CAUSE MARKETING

last year...

Over 88 million Impressions
INAUGURAL BALL 2017

FOX NEWS

HEARING HEALTH FOUNDATION MAG
NASHVILLE LIFESTYLES "TOP TEN

WOMEN IN BUSINESS 2016"
ROLLING STONE COUNTRY
FACES OF NASHVILLE

Rascal Flatts Support Songs For Sound



June 1, 2015

Songs For Sound, a charity dedicated to improving the quality of life for the 1 million people worldwide suffering from hearing loss, announced their "Heroes Tour" before Rascal Flatts' closing act last week at the Tree Town Music Festival in Forest City, Iowa.



ROB ONEILL, MAN WHO SHOT
OSAMA BIN LADEN



LEXI & HER COACH, FEATURE STORY
IN HEARING HEALTH MAGAZINE



JOIN US

Songs for Sound loves partners,
sponsors, volunteers and friends.

If you're interested in partnering with us,
whatever your vision, let's talk about it and find a
way to work together. We simply want to help
people hear and live better lives. We'd love to have your help.

We talk to those who know they have hearing loss
and we find those who don't know or don't know what to do.

JOIN OUR MISSION.

Sincerely,

JAIME VERNON, EXECUTIVE DIRECTOR/FOUNDER

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songsforsound.com

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